SOUTH DAKOTA MEDICAL GROUP MANAGEMENT ASSOCIATION

SPRING CONFERENCE

April 24 - 26, 2019

Hotel Alex Johnson
523 6th Street, Rapid City, SD
WELCOME
TO THE SPRING CONFERENCE!

Sharing a very warm welcome to all who are attending or considering the Spring SDMGMA Conference. We’ve got a great agenda lined up to make the conference a great experience and look forward to seeing you there. No matter if you are a seasoned MGMA veteran or a first time attendee, this Spring Conference is loaded with opportunities to help you grow in your profession, network with colleagues and friends, learn from our dynamic group of presenters and exhibitors, and relax and re-charge in the peaceful surroundings of the Black Hills.

Wednesday will kick off with golf and networking at Hart Ranch in Rapid City followed by an evening welcome reception at the Hotel Alex Johnson, our conference venue. Look forward to an “Escape Room” twist for reception attendees, then enjoy beautiful downtown Rapid City to conclude the night.

We welcome the very talented Tim Eggebraaten as our keynote speaker for the Spring Conference. Tim not only shares an inspiring message for healthcare leaders, but weaves his many talents as a musician and entertainer into the conference and highlighted by a two-part talk on Thursday and Friday entitled Finding Your Beat, the Rhythm of Life.

Thursday morning features Dr. Shankar Kurra and Dr. Lou Hogrefe from Regional Health who will present on the very timely and important topic of Disruptive Physician Behaviors and Destructive Impact on Staff. We are so thankful to have Dr. Kurra and Dr. Hogrefe sharing on such a relevant subject matter—a can’t miss topic for successful healthcare leaders. We then welcome Carole South-Winter, PhD with the Beacom School of Business at USD who will lead two presentations on Thursday: Team Building for Those Who Hate Team Building and Project: Life Unfolded, An Empathetic Approach. We are so fortunate to have Dr. South-Winter and several USD Healthcare Administration students joining us for the conference. Please take some extra time to welcome and share with the next generation of leaders! We welcome back Dan Friedrich and Kevin Atkins from HeathPOINT at Dakota State as they continue in their riveting work in IT security threats in a presentation Know Your Enemy Part 2. They share practical advice to protect your company as well as some of the deep, dark and scary, but very real IT security risks. We top off Thursday with more networking and great food at our social and banquet at Hay Camp Brewing Company, just a short walk from the Hotel Alex Johnson.

We’ll wrap up the conference on Friday morning, hearing from Tim Eggebraaten and a Midwest Section MGMA update from Rosemarie Kuntz, MBA, FAC with updates and happenings from MGMA. We’ll cap off the conference with an inspiring debut speech on resiliency in life entitled Get Back Up from former SDMGMA President and long-time member Justin Garry, MHA, FACHE, FACMPE.

On behalf of the Board of Directors and Education Committee, we welcome you to our Spring SDMGMA Conference. We hope that you truly enjoy your time with us in Rapid City!

Jon Pociask
President, SDMGMA

COMING UP

SDMGMA 2019 Fall Conference
August 21 - 23
Arrowwood Resort & Conference Center at Cedar Shore

MGMA 2019 Annual Conference
October 13-16
Ernest N. Morial Convention Center
New Orleans
**Wednesday, April 24, 2019**

11:00 am  **Golf at Hart Ranch, 23645 Clubhouse Dr., Rapid City. Registration required.**  
Sponsor: Lunch and Beverages – First Bank & Trust

5:00 pm – 7:00 pm  **Registration and Vendor Set-Up – Yesterday’s Ballroom**

6:00 pm – 7:30 pm  **Welcome Reception for Attendees and Vendors – Lincoln Room**  
Note: During the reception attendees will participate in an ‘Escape Room’ experience!  
Sponsors: Credit Collections Bureau (CCB); eProvider Solutions; The Hauge Group; TLC Advantage

7:30 pm  **Exploring Downtown Rapid City!**

**Thursday, April 25, 2019**

7:00 am – 8:00 am  **Breakfast, Registration, and Vendors Open**  
Sponsor: Avera Health Plans

8:00 am – 8:15 am  **Welcome and Announcements**  
Jon Pociask, SDMGMA President

8:15 am – 9:15 am  **Disruptive Physician Behaviors and Destructive Impact on Hospital Staff, Institutions and Quality Patient Care**  
Shankar Kurra, MD, MBA, VP of Medical Affairs, Regional Health and Lou Hogrefe, MD, Vice President Physician Services

9:15 am – 9:45 am  **Refreshment Break with Vendors**  
Sponsor: COPIC

9:45 am – 10:45 am  **Team Building for Those Who Hate Team Building**  
Carole South-Winter, PhD, Assistant Professor Health Services Administration, Beacom School of Business, Vermillion

10:45 am – 12:00 pm  **Know Your Enemy Part 2**  
Dan Friedrich, Director of the Center for Advancement of Health Information Technology (CAHIT) and Kevin Atkins, Engagement Manager for HealthPOINT at Dakota State University

12:00 pm – 1:00 pm  **Networking Lunch with Vendors**  
Sponsor: Wellmark

1:00 pm – 2:00 pm  **Project: Life Unfolded, An Empathetic Approach**  
Carole South-Winter, PhD, Assistant Professor Health Services Administration, Beacom School of Business, Vermillion

2:00 pm – 2:30 pm  **Refreshment Break with Vendors**  
Sponsor: COPIC

2:30 pm – 4:00 pm  **Finding Your Beat, the Rhythm of Life**  
Tim Eggebraaten, Speaker, Musician, Entertainer

4:30 pm – 5:30 pm  **Social – Hay Camp Brewing Company – 601 Kansas City St., Rapid City**  
Sponsor: DAKOTACARE

5:30 pm – 7:30 pm  **Banquet (with prize drawings) – Hay Camp Brewing Company - 601 Kansas City St., Rapid City**  
Sponsor: MMIC

7:30 pm  **Exploring Downtown Rapid City!**

**Friday, April 26, 2019**

7:00 am – 8:00 am  **Breakfast with Vendors**  
Sponsor: Sanford Health Plans

8:00 am – 9:30 am  **Finding Your Beat, the Rhythm of Life, cont’d.**  
Tim Eggebraaten, Speaker, Musician, Entertainer

9:30 am – 10:00 am  **Refreshment Break with Vendors**  
Sponsor: COPIC

10:00 am – 10:15 am  **Midwest Section Update**  
Rosemarie Kuntz, MBA, FACMPE, MGMA State Liaison for MI, MN, & SD

10:15 am – 11:15 am  **Get Back Up**  
Justin Garry, MHA, FACHE, FACMPE, SDMGMA Past President

11:15 am  **Final Prize Drawing and Adjourn**

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*SCHEDULE*

**Educational Grants:**
- Advanced Asset Alliance/AAA Collections, Inc.
- Avera McKennan
- Regional Health
- Sanford Health
- Silverstone Group

**Student Registration Sponsorship:**
- Sanford Health Network
Thursday, 9:45 am – 10:45 am
Team Building for Those Who Hate Team Building
Teams in healthcare are commonplace but that does not mean teams are celebrated. We all know there is no I in TEAM but the individual can make or break a high functioning and effective team.

This session will provide attendees with the knowledge to:
• Identify four areas key to departmental teams for clinicians.
• Practice methods to strengthen department teams.
• Compare and blend peers according to style, preferences, and talents.
• Have a little more interest in teambuilding!

Thursday 1:00 pm – 2:00 pm
Project: Life Unfolded, An Empathetic Approach
This experience will give students the opportunity to use their classroom knowledge and apply it to real life training sessions for working professionals in healthcare.

This session will provide attendees with the knowledge to:
• Facilitate student and professional engagement.
• Teach innovative ideas to leading healthcare professionals.
• Shape students that are not only highly educated but have working experience, and are proven leaders.
• Participants choose a bio of a person collecting years and their challenges. The participant will conduct daily tasks with simulated impairments.
• Each experience provides a unique and educational experience for long term care professionals.

Kevin L. Atkins, CAHJMS
Engagement Manager, HealthPOINT
Kevin Atkins is the Engagement Manager for HealthPOINT at Dakota State University. As Engagement Manager, Kevin is responsible for coordinating and managing multiple single services and individual small or large interconnected projects as well as providing direct technical assistance to clients. Kevin’s assessment and outcomes-based responsibilities at HealthPOINT draw from his over 10 years in healthcare, including successful IT and implementation experience. Kevin is based in the Brookings area.

Dan Friedrich, CISSP
Director of the Center for Advancement of Health Information Technology (CAHIT), Dakota State University
Dan Friedrich is the Director of the Center for Advancement of Health Information Technology (CAHIT) at Dakota State University. Dan is a Certified Information Systems Security Professional with 40 years of experience in information assurance and adult technical instruction. Dan regularly speaks at Dakota State University offerings as well as at conferences as a privacy/security expert. Dan is based in Madison and is widely regarded as an expert in healthcare privacy and security issues.
Thursday, 10:45 am – 12:00 pm
Know Your Enemy Part 2

This session will provide attendees with the knowledge to:

- Help you understand some of the tools hackers and network attackers have available to them in 2019. The information is presented in an active manner with demonstrations of devices and capabilities.
- Understand that attackers are intelligent, resourceful, and motivated by several drivers including money, status, and challenge.
- Learn tools and techniques featured in the NSA Playset, a resource dedicated to developing surveillance tools that mimic those developed by the NSA and available thru the NSA ANT catalog.

Rosemarie Kuntz, MBA, FACMPE
MGMA State Liaison for MI, MN, & SD

Rosemarie Kuntz, is the Executive Director of PrimeCare health group, a PHO based in Bismarck, ND with providers and hospitals in Central and Western ND. Rosemarie has 30 years of managerial experience in a variety of healthcare settings. She specializes in payer negotiations, payer relations and dispute resolution. She has been a Fellow in the American College of Medical Practice Executives since 2010. She is representing the national MGMA as your State Liaison.

Friday, 10:00 am – 10:15 am
MGMA Midwest Section Update

This session will provide attendees with the knowledge to:

- Learn how national MGMA supports SDMGMA
- Learn about services offered by national MGMA

Justin Garry, MHA, FACHE, FACMPE
Realtor

Justin Garry is a realtor with Hegg REALTORS, Inc. in Sioux Falls. Prior to this career change he spent 12 years in healthcare management. He was the President of SDMGMA from 2015-2017 and currently serves as the ACMPE Forum Rep for South Dakota, chairs the education committee, and oversees the website and social media content. In his spare time, he enjoys playing with his two young children, spending time with his wife, and is an avid sports fan.

Twitter: @JustinGarry  Facebook: @JustinGarry

Friday, 10:15 am – 11:15 am
Get Back Up

Good or bad, life is all about perspective. Justin will share his story of ups and downs and the lessons he learned from it by understanding that everything happens for a reason. No matter what you do for a living or who you are, the people around you and your attitude affect everything you do.

This session will provide attendees with the knowledge to:

- Learn to live life for those things that matter most.
- Live a life of influence in your home, workplace and world.
- Be aware of your surroundings and its impact on your life.
- No matter what just “get back up”.

KEYNOTE SPEAKER

Tim Eggebraaten
Speaker, Musician, Entertainer

A police officer since 1992, Tim is now “Off Duty”, allowing him to take his message, music and talent to the streets. A sought after entertainer with a powerful life-changing message attendees won’t long forget! Tim shares remarkable, engaging stories of life on the force and the learning he has found and translates into our everyday lives. Tim will have you tapping your toes, laughing and learning while he shares his entertaining, powerful and witty perspective on balance, growth, leadership and life.

Thursday, 2:30 pm – 4:00 pm;
Continued - Friday, 8:00 am – 9:30 am
Finding Your Beat, The Rhythm of Life

We all face challenges which create our own beat in life when balancing family, careers, and struggling to find time for ourselves and our physical, mental and spiritual health. Prepare to be energized, inspired and entertained as “The Off Duty Chief” shares strategies and tactics for working YOUR BEAT!

These sessions will provide attendees with the knowledge to:

- Strengthen your critical thinking skills to lead teams and motivate those around you.
- Develop your emotional intelligence: self-awareness, social-awareness, self-management and relationship management for a clear view of what’s happening on your watch.
- Understand the warning signs that you have lost your balance and the steps needed to get back on track.
- Identify and evaluate difficult situations and how to best navigate when outside of your comfort zone.
ACCOMMODATIONS

**Hotel Alex Johnson**
523 6th Street
Rapid City, SD 57701
Reservations: 605.342.1210
$93.00 plus taxes and parking fee
Mention Group Code SDMGMA 2019 for the block of rooms rate. Block of rooms will be held until April 1, 2019.

ATTRACTIONS

Visit [https://www.visitrapidcity.com/things-to-do/downtown](https://www.visitrapidcity.com/things-to-do/downtown) for a full list of things to do in downtown Rapid City! A few highlights include:

- Scavenger hunt of the City of Presidents
- Take a stroll through Art Alley
- Make memories and wine in the basement Barrel Room at the Firehouse Wine Cellars
- Go back in time and have a gourmet cocktail at the Blind Lion located below Murphy’s
- Relax in Rapid City’s living room also known as Main Street Square and treat yourself to homemade ice cream at Silver Lining Creamery
- Elevate your spirits at Black Hills Contraband, Rapid City’s only distillery or at Hay Camp Brewery, Firehouse Brewery or at any of the other great bars like Wobbly Bobby or Independent Ale House to name a few.

DIRECTIONS

**Hart Ranch Golf Course**
23645 Clubhouse Drive, Rapid City
605.341.5703

**Thursday Evening Social and Banquet**
Hay Camp Brewing Company
601 Kansas City St, Rapid City, SD 57701
(within walking distance of the Hotel Alex Johnsons)

ACMPE Certification –
elevate your career and set yourself apart from the crowd by becoming a board certified medical practice executive. ACMPE board certification is designed for individuals with at least two years of experience in healthcare management. The CMPE designation validates your expertise and brings greater recognition from physicians, executives, industry professionals, and peers. The following are SDMGMA members who are ACMPE certified:

- Darin Berg, CMPE
- Heather Bindel, CMPE
- Tim Braithwaite, CMPE
- Mark Hatting, CMPE
- Jennifer Kalahar, CMPE
- Traci Matthew, CMPE
- Digna Miller, CMPE
- Ann Roemen, CMPE
- Patricia Tlustos, CMPE

Fellowship –
is the highest level of distinction you can earn in the medical practice management profession. This is the next step after achieving certification. Join others who are dedicated to making a difference and creating best practices in the healthcare industry. SDMGMA Fellows are:

- Ed Arshem, FACMPE (Life)
- Justin Garry, FACMPE
- Katherine Haberling, FACMPE
- Ann Roemen, FACMPE

Nominee –
is the first step toward certification. To become a nominee to the national board certification program you must be a member of MGMA-ACMPE and have at least two years of healthcare management experience, including six months in a supervisory role. SDMGMA nominees are:

- Stan Gebhart
- Dale Gillogly
- Cynthia Jacobs
- Lori Konst
- Steve Kurban
- Angela Leonard
- James Shea
- Karoliina Slack

To learn more about becoming a nominee, certified member or fellow, please visit with Justin Garry, ACMPE Forum Rep for South Dakota, by contacting him at (605) 480-3418 or jjgarry@hotmail.com.
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